

Date: 09/24/07
Current Geography Selection: (3 Selected) 3, 5, 10 mile radii: 1710 STATE HWY 4, NASHVILLE, AR 71852
Your title for this geography: Nashville Plaza

Lat: 33.952347 **Long:** -93.872667
County: Howard County **Pop:** 14,532
Zip: 71852 **Pop:** 9,528

Demographic Detail Comparison Report

3 Miles: 5 Miles: 10 Miles:

2006 Demographics

	3 Miles:	5 Miles:	10 Miles:
Total Population	6,179	8,367	12,780
Total Households	2,472	3,310	5,085
Female Population	3,185	4,265	6,509
% Female	51.5%	51.0%	50.9%
Male Population	2,994	4,102	6,271
% Male	48.5%	49.0%	49.1%
Population Density (per Sq. Mi.)	218.6	106.5	40.7

Age:			
Age 0 - 4	8.0%	7.7%	7.4%
Age 5 - 14	13.9%	14.0%	14.1%
Age 15 - 19	7.2%	7.3%	7.2%
Age 20 - 24	7.5%	7.2%	7.0%
Age 25 - 34	12.2%	12.4%	12.5%
Age 35 - 44	13.8%	14.2%	14.1%
Age 45 - 54	11.6%	12.2%	12.9%
Age 55 - 64	10.3%	10.4%	10.7%
Age 65 - 74	7.5%	7.5%	7.4%
Age 75 - 84	4.9%	4.5%	4.5%
Age 85 +	3.0%	2.6%	2.3%
Median Age	36.0	36.1	36.4

Housing Units			
Total Housing Units	2,729	3,649	5,652
Owner Occupied Housing Units	48.8%	54.3%	58.3%
Renter Occupied Housing Units	41.8%	36.5%	31.7%
Vacant Housing Units	9.4%	9.3%	10.0%

Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%
Asian	1.3%	1.1%	0.7%
Black	27.4%	23.7%	25.0%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	64.6%	68.8%	68.3%
Other	5.4%	4.9%	4.4%
Multi-Race	1.1%	1.2%	1.3%
Hispanic Ethnicity	11.6%	10.4%	9.7%
Not of Hispanic Ethnicity	88.4%	89.6%	90.3%

Marital Status:

Age 15 + Population	4,828	6,545	10,036
Divorced	11.8%	11.1%	10.4%
Never Married	22.2%	20.9%	21.1%
Now Married	51.4%	55.0%	55.7%
Separated	4.9%	4.2%	4.3%
Widowed	9.8%	8.9%	8.6%

Educational Attainment:

Total Population Age 25+	3,917	5,340	8,223
Grade K - 8	8.7%	8.2%	8.0%
Grade 9 - 12	14.6%	13.9%	13.4%
High School Graduate	37.3%	38.4%	40.2%
Associates Degree	4.6%	4.7%	4.7%
Bachelor's Degree	10.8%	10.8%	9.9%
Graduate Degree	4.6%	4.3%	4.1%
Some College, No Degree	19.5%	19.7%	19.9%

Household Income:

Income \$ 0 - \$9,999	13.8%	12.8%	12.5%
Income \$ 10,000 - \$14,999	10.4%	9.6%	9.0%
Income \$ 15,000 - \$24,999	18.1%	16.8%	16.8%
Income \$ 25,000 - \$34,999	15.0%	14.7%	14.9%
Income \$ 35,000 - \$49,999	13.0%	14.1%	15.4%
Income \$ 50,000 - \$74,999	15.3%	17.1%	17.4%
Income \$ 75,000 - \$99,999	7.5%	7.8%	7.3%
Income \$100,000 - \$124,999	2.5%	2.6%	2.7%
Income \$125,000 - \$149,999	1.2%	1.2%	1.2%
Income \$150,000 +	3.3%	3.3%	2.9%
Average Household Income	\$40,761	\$43,533	\$43,777
Median Household Income	\$29,838	\$32,167	\$32,882
Per Capita Income	\$16,750	\$17,717	\$17,741

Vehicles Available:

0 Vehicles Available	8.9%	7.5%	7.0%
1 Vehicle Available	37.9%	34.4%	33.1%
2+ Vehicles Available	53.2%	58.0%	59.9%
Average Vehicles Per Household	1.70	1.80	1.80
Total Vehicles Available	4,112	5,793	9,141

Business and Employment:

Number of Employees	7,187	7,624	8,774
Number of Establishments	415	441	534

3 Miles: 5 Miles: 10 Miles:

2011 Demographics

Total Population	6,267	8,539	12,997
Total Households	2,552	3,440	5,268

Female Population	3,212	4,326	6,580
% Female	51.3%	50.7%	50.6%
Male Population	3,056	4,213	6,417
% Male	48.8%	49.3%	49.4%

Age:			
Age 0 - 4	7.8%	7.5%	7.2%
Age 5 - 14	14.0%	14.1%	14.1%
Age 15 - 19	6.6%	6.7%	6.6%
Age 20 - 24	7.6%	7.2%	7.0%
Age 25 - 34	12.7%	12.9%	13.1%
Age 35 - 44	12.2%	12.7%	12.5%
Age 45 - 54	12.4%	12.9%	13.5%
Age 55 - 64	10.9%	11.0%	11.2%
Age 65 - 74	7.9%	8.0%	7.8%
Age 75 - 84	5.0%	4.6%	4.7%
Age 85 +	2.9%	2.5%	2.2%
Median Age	36.1	36.3	36.6

Housing Units Trend			
Total Housing Units	2,805	3,783	5,851
Owner Occupied Housing Units	45.1%	50.8%	54.9%
Renter Occupied Housing Units	45.9%	40.1%	35.1%
Vacant Housing Units	9.0%	9.1%	10.0%

Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%
Asian	1.5%	1.2%	0.9%
Black	27.1%	23.7%	25.0%
Hawaiian/Pacific Islander	0.0%	0.1%	0.0%
White	62.9%	67.2%	66.9%
Other	6.9%	6.2%	5.4%
Multi-Race	1.3%	1.4%	1.4%
Hispanic Ethnicity	15.7%	14.1%	13.2%
Not of Hispanic Ethnicity	84.3%	85.9%	86.8%

Marital Status:			
Age 15 + Population	4,900	6,694	10,226
Divorced	11.8%	11.0%	10.3%
Never Married	22.1%	20.8%	21.1%
Now Married	51.7%	55.3%	55.9%
Separated	4.8%	4.1%	4.2%
Widowed	9.7%	8.8%	8.5%

Educational Attainment:			
Total Population Age 25+	4,011	5,509	8,451
Grade K - 9	6.6%	6.2%	6.0%
Grade 9 - 12	11.8%	11.2%	10.8%
High School Graduate	38.8%	39.8%	41.6%
Associates Degree	5.3%	5.5%	5.4%
Bachelor's Degree	11.7%	11.7%	10.7%
Graduate Degree	5.1%	4.7%	4.5%

Some College, No Degree	20.8%	20.9%	21.1%
Household Income:			
Income \$ 0 - \$9,999	13.0%	12.1%	11.8%
Income \$ 10,000 - \$14,999	9.1%	8.4%	7.9%
Income \$ 15,000 - \$24,999	17.4%	16.1%	15.9%
Income \$ 25,000 - \$34,999	15.2%	14.7%	14.5%
Income \$ 35,000 - \$49,999	12.2%	13.1%	14.9%
Income \$ 50,000 - \$74,999	14.6%	16.6%	17.1%
Income \$ 75,000 - \$99,999	10.1%	10.4%	9.5%
Income \$100,000 - \$124,999	3.3%	3.6%	3.6%
Income \$125,000 - \$149,999	1.1%	1.1%	1.3%
Income \$150,000 +	4.1%	4.0%	3.5%
Average Household Income	\$43,387	\$46,032	\$46,131
Median Household Income	\$31,701	\$34,060	\$34,888
Per Capita Income	\$18,159	\$19,075	\$19,046
Vehicles Available			
0 Vehicles Available	7.2%	6.0%	5.6%
1 Vehicle Available	38.4%	34.6%	33.1%
2+ Vehicles Available	54.4%	59.4%	61.4%
Average Vehicles Per Household	1.80	1.90	1.90
Total Vehicles Available	4,473	6,291	9,839

3 Miles: 5 Miles: 10 Miles:

2000 Census Demographics

Total Population	6,075	8,146	12,503
Total Households	2,321	3,078	4,751
Female Population	3,155	4,184	6,413
% Female	51.9%	51.4%	51.3%
Male Population	2,920	3,961	6,090
% Male	48.1%	48.6%	48.7%

Age:			
Age 0 - 4	7.3%	7.2%	6.9%
Age 5 - 14	15.7%	15.8%	15.8%
Age 15 - 19	7.4%	7.5%	7.4%
Age 20 - 24	6.1%	5.9%	5.7%
Age 25 - 34	12.6%	12.7%	12.8%
Age 35 - 44	14.9%	15.3%	15.2%
Age 45 - 54	10.7%	11.2%	11.9%
Age 55 - 64	9.3%	9.3%	9.5%
Age 65 - 74	7.3%	7.4%	7.3%
Age 75 - 84	5.7%	5.1%	5.1%
Age 85 +	3.1%	2.7%	2.3%
Median Age	35.6	35.7	35.8

Housing Units Trend

Total Housing Units	2,631	3,479	5,397
Owner Occupied Housing Units	53.2%	58.1%	61.9%
Renter Occupied Housing Units	35.0%	30.4%	26.1%
Vacant Housing Units	11.8%	11.5%	12.0%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%
Asian, and Hawaiian or other Pacific Islander	1.0%	0.8%	0.6%
Black	27.6%	23.7%	24.9%
White	66.3%	70.6%	70.0%
Other	4.1%	3.7%	3.3%
Two or More Races	0.8%	0.9%	1.0%
Hispanic Ethnicity	6.4%	5.8%	5.4%
Not of Hispanic Ethnicity	93.6%	94.2%	94.6%
Marital Status:			
Age 15 + Population	4,678	6,278	9,665
Divorced	11.8%	11.1%	10.4%
Never Married	22.3%	21.1%	21.2%
Now Married	50.8%	54.5%	55.3%
Separated	4.9%	4.2%	4.3%
Widowed	10.1%	9.2%	8.8%
Educational Attainment:			
Total Population Age 25+	3,857	5,191	8,020
Grade K - 9	11.1%	10.4%	10.1%
Grade 9 - 11, No diploma	18.5%	17.8%	17.1%
High School Graduate	34.7%	35.8%	37.7%
Associates Degree	3.5%	3.7%	3.7%
Bachelor's Degree	9.5%	9.5%	8.7%
Graduate Degree	4.0%	3.7%	3.5%
Some College, No Degree	17.6%	17.9%	18.1%
No Schooling Completed	1.2%	1.2%	1.2%
Public School Enrollment	93.3%	92.3%	92.2%
Private School Enrollment	6.7%	7.7%	7.8%
Household Income:			
Income \$ 0 - \$9,999	15.1%	14.1%	13.7%
Income \$ 10,000 - \$14,999	13.1%	12.1%	11.0%
Income \$ 15,000 - \$24,999	19.3%	18.1%	18.4%
Income \$ 25,000 - \$34,999	15.3%	15.4%	16.2%
Income \$ 35,000 - \$49,999	11.7%	13.5%	14.7%
Income \$ 50,000 - \$74,999	16.1%	17.2%	16.6%
Income \$ 75,000 - \$99,999	4.6%	5.0%	4.9%
Income \$100,000 - \$124,999	1.1%	1.2%	1.3%
Income \$125,000 - \$149,999	1.7%	1.6%	1.3%
Income \$150,000 - \$199,999	0.3%	0.4%	0.5%
Income \$200,000 or More	1.8%	1.7%	1.4%
Average Household Income	\$39,615	\$41,159	\$40,014
Median Household Income	\$26,449	\$28,436	\$29,272

Per Capita Income	\$15,135	\$15,551	\$15,205
Vehicles Available			
0 Vehicles Available	12.2%	10.4%	9.8%
1 Vehicle Available	37.3%	34.3%	33.3%
2 Vehicles Available	37.1%	39.6%	39.1%
3+ Vehicles Available	13.6%	15.7%	17.8%
Average Vehicles Per Household	1.40	1.50	1.50
Total Vehicles Available	3,597	5,060	8,059
Blue Collar Occupations	1,670	2,240	3,442
White Collar Occupations	962	1,387	2,135
% Blue Collar Workers	63.4%	61.8%	61.7%
% White Collar Workers	36.6%	38.3%	38.3%

3 Miles: 5 Miles: 10 Miles:

1990 Demographics

Total Population	5,817	7,646	11,659
Total Households	2,146	2,781	4,247
Female Population	3,130	4,052	6,092
% Female	53.8%	53.0%	52.3%
Male Population	2,687	3,594	5,567
% Male	46.2%	47.0%	47.8%

Age:			
Total Population	5,817	7,646	11,659
Age 0 - 4	7.2%	7.2%	7.0%
Age 5 - 14	15.2%	15.5%	15.9%
Age 15 - 19	7.2%	7.1%	7.3%
Age 20 - 24	6.2%	6.1%	5.9%
Age 25 - 34	14.8%	14.8%	14.4%
Age 35 - 44	11.6%	12.1%	12.7%
Age 45 - 54	9.8%	10.1%	10.4%
Age 55 - 64	8.6%	9.0%	8.8%
Age 65 - 74	8.8%	8.5%	8.5%
Age 75 - 84	7.3%	6.8%	6.6%
Age 85 +	3.3%	2.9%	2.4%
Median Age	34.5	34.5	34.6

Housing Units			
Total Housing Units	2,379	3,101	4,786
Owner Occupied Housing Units	57.0%	60.6%	64.1%
Renter Occupied Housing Units	33.2%	29.1%	24.6%
Vacant Housing Units	9.8%	10.3%	11.3%

Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.2%
Asian	0.9%	0.8%	0.5%
Black	25.5%	22.1%	24.0%

White	73.2%	76.8%	75.1%
Other	0.1%	0.1%	0.2%
Hispanic Ethnicity	0.7%	0.6%	0.6%
Not of Hispanic Ethnicity	99.4%	99.4%	99.5%
Educational Attainment:			
Total Population Age 25+	3,733	4,901	7,446
Grade K - 9	15.7%	15.6%	15.5%
Grade 9 - 12	19.9%	19.2%	20.2%
High School Graduate	40.6%	40.2%	39.6%
Associates Degree	2.4%	3.2%	3.3%
Bachelor's Degree	7.0%	6.8%	6.5%
Graduate Degree	2.5%	2.6%	2.6%
Some College, No Degree	12.0%	12.5%	12.3%
1990 Household Income:			
Income \$ 0 - \$9,999	24.6%	22.9%	23.8%
Income \$ 10,000 - \$19,999	22.4%	22.5%	22.7%
Income \$ 20,000 - \$29,999	22.2%	22.2%	21.7%
Income \$ 30,000 - \$39,999	12.9%	13.8%	13.6%
Income \$ 40,000 - \$49,999	7.8%	8.0%	8.0%
Income \$ 50,000 - \$59,999	2.7%	3.5%	4.0%
Income \$ 60,000 - \$74,999	3.9%	3.8%	3.3%
Income \$ 75,000 - \$99,999	2.3%	2.2%	1.8%
Income \$100,000 - \$124,999	0.6%	0.7%	0.6%
Income \$125,000 - \$149,999	0.0%	0.0%	0.1%
Income \$150,000 +	0.5%	0.4%	0.4%
Average Household Income	\$25,774	\$26,052	\$25,669
Median Household Income	\$21,043	\$21,603	\$21,357
Per Capita Income	\$9,791	\$9,751	\$9,530
Vehicles Available			
0 Vehicles Available	13.0%	10.8%	10.0%
1 Vehicle Available	34.6%	32.2%	31.3%
2+ Vehicles Available	52.3%	56.9%	58.7%
Average Vehicles Per Household	1.60	1.70	1.70
Total Vehicles Available	3,345	4,642	7,273

3 Miles: 5 Miles: 10 Miles:

Population Trend

1990	5,817	7,646	11,659
2000	6,075	8,146	12,503
Change 1990 to 2000	4.4%	6.5%	7.2%
2006	6,179	8,367	12,780
2011	6,267	8,539	12,997
Change 2006 to 2011	1.4%	2.1%	1.7%

Household Trend

1990	2,146	2,781	4,247
2000	2,321	3,078	4,751
Change 1990 to 2000	8.1%	10.7%	11.9%
2006	2,472	3,310	5,085
2011	2,552	3,440	5,268
Change 2006 to 2011	3.3%	3.9%	3.6%

Average Household Size Trend

1990	2.53	2.60	2.64
2000	2.48	2.54	2.56
2006	2.37	2.43	2.45
2011	2.33	2.39	2.40

Median Age Trend

1990	35	35	35
2000	36	36	36
Change 1990 to 2000	3.1%	3.3%	3.5%
2006	36	36	36
2011	36	36	37
Change 2006 to 2011	0.3%	0.5%	0.5%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	10.6%	12.2%	12.8%
Change 2006 to 2011	2.8%	3.7%	3.5%

Owner Occupied Housing Units

Change 1990 to 2000	3.3%	7.6%	8.9%
Change 2006 to 2011	-4.9%	-2.9%	-2.5%

Renter Occupied Housing Units

Change 1990 to 2000	16.5%	17.1%	19.5%
Change 2006 to 2011	12.7%	14.0%	14.7%

Vacant Housing Units

Change 1990 to 2000	32.9%	25.0%	19.9%
Change 2006 to 2011	-1.5%	1.2%	3.0%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	-3.6%	13.2%	44.4%
Change 2006 to 2011	-1.8%	2.7%	5.6%

Asian or Pacific Islander

Change 1990 to 2000	21.3%	17.2%	19.8%
Change 2006 to 2011	20.5%	21.6%	22.9%

Black

Change 1990 to 2000	12.7%	14.2%	10.8%
Change 2006 to 2011	0.3%	2.0%	2.0%

White

Change 1990 to 2000	-5.5%	-2.0%	-0.0%
Change 2006 to 2011	-1.2%	-0.4%	-0.4%

Other

Change 1990 to 2000	3,101.9%	2,730.3%	2,173.9%
Change 2006 to 2011	29.8%	28.4%	25.8%

Hispanic Ethnicity

Change 1990 to 2000	928.8%	931.6%	935.7%
Change 2006 to 2011	37.6%	38.5%	38.3%

Not of Hispanic Ethnicity

Change 1990 to 2000	-1.6%	0.9%	2.0%
Change 2006 to 2011	-3.3%	-2.2%	-2.2%

Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data.
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